SNAP! MOBILE | ONE

Coach's Off-Season Prep Checklist

Summer isn't off-time—it's go-time. Let's get your season locked and loaded. We asked real coaches how they prep during the off-season—and built the ultimate checklist to help you enter the season focused, organized, and fired up.

Logistics and Facilities

- ☐ Lock in your tryout dates and times
- ☐ Reserve your field, court, or training space
- ☐ Finalize your game schedule (league and scrimmages)
- ☐ Schedule transportation for away games

Communication and Culture

- ☐ Collect and organize parent & player contact info
- ☐ Set player fees and share payment info early
- ☐ Plan team dinners, bonding events, or service projects
- ☐ Share expectations and team goals before the first day

Coaching Essentials

- ☐ Create or refresh your tryout plan (drills, stations, evaluations)
- ☐ Update coach certifications (CPR, first aid, concussion protocol, etc.)
- ☐ Review team policies or handbook
- ☐ Select team captains or leadership

Gear Up

- ☐ Order new equipment
- ☐ Clean, repair, or replace any existing gear
- ☐ Organize uniforms and training gear by size and player
- ☐ Create or refresh player pack swag
- ☐ Collect player sizes for uniforms and apparel

Team Media and Hype

- ☐ Book a photographer for media day
- ☐ Plan for game film capture or highlight reels
- ☐ Schedule someone for game-day photography and videography
- ☐ Update your team's social media or comms plan

Bonus Tip: Start Fundraising Early

Don't wait until the season's already moving—launch your fundraiser now to cover gear, travel, and team extras without the scramble. Connect with a Snap! rep today to get started!